InterraIT – UX & UI Design Competencies

InterraIT’s design services achieve that fine balance between form, function, and usability. And, because our engineers come from leading design schools around the globe, they understand the importance of regional preferences while retaining elegance and site stickiness.

We create and deliver delightful, intelligent and effective design solutions to organizations around the world. Our design interventions enlighten, inspire and provoke businesses to find their own next best innovation.

InterraIT BI and Analytics Offerings
Why InterraIT?

- **Sales Analytics & Dashboard**
  - Interactive sales experience for auto dealership users
  - Vehicle information/ e-catalogues, awards & reviews

- **Citizen Services through E-Governance Portal & Digital Transformation**
  - Online access for information & transactional govt. services
  - Reducing administrative burden, time & costs

- **Personalized Interactive Vocabulary Training**
  - Interactive activities to improve user’s skills across Listening, Reading, Speaking, Writing, Grammar and Vocabulary
  - Performance measurement

- **Automating Regulatory Compliance**
  - Reduce operational costs of adherence to ever increasing compliances

- **Brand Promotion through Gamification**
  - Engage and guide customers through rich, interactive content with a sense of fun – Cheer boards, badges and awards

- **Social Marketing through Social Media Integration**
  - Driving brand awareness and connect with customers

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**TO PROVIDE BEST OF BREED ADVANTAGE**

1. Engagement Governance
2. Advisory Approach
3. Drive Transformation
4. Centers of Excellence
5. Flexible Business & Delivery Model
6. Talented, Subject Matter Experts

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**About InterraIT**

InterraIT is a global IT consulting & services company providing business software solutions that improve operational efficiencies, address organization’s unique business needs, and allow better ways to access and manage information at lower TCO & faster ROI. Established in 1996 & headquartered in San Jose, InterraIT is a ISO 9001:2015 & SEI-CMM level 5 assessed and certified organization with world-class delivery centers in India & has client-partner network spanning across the United States.

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