CASE STUDY

RWE as a Source of Advocacy for Reimbursement

For a global medical device company
Project Overview

Aimed to collaborate with a professional body of surgeons through conducting outcome-based research. The objective was to provide support in advocating for the inclusion of bariatric surgery in publicly financed insurance schemes. One of the proposed measures was to conduct real-world evidence (RWE) study.

About The Client

A global medical device company

Case Survey

To examine the various complications after different bariatric operations that are currently performed

Our Solution

1. Designed a case record form to examine the post-bariatric surgery complications during a fixed time period.
2. Data collected included demographic data, co-morbidities, type of procedure, complications, investigations, and management of complications.
3. This e-CRF in the form of a questionnaire was sent to all centres where bariatric surgery is performed in India.
4. Data collected were reviewed, analyzed, and presented.

Business Benefits Delivered

Twenty-four centres responded with a report on 11,568 bariatric procedures. Publication of manuscript into a high impact Journal Primary data source for proposed cost-effectiveness analysis