

CASE STUDY



Smoking Cessation App



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Project Overview

The application bridges the gap among Smokers, Doctors and Researchers in Real Time, and helps smokers to quit smoking.

Inform: Provides patient with balanced and objective information to assist them in understanding the problem, alternatives, opportunities and/or behavior changes.

Consult: Personalized treatment for patient based on patient's real time feedback and analysis of population health data.

Collaborate: Partner with the patient and research communities to identify the preferred solution to effect outcome.

Empower: Place final decision-making in the hands of the patient and provide ultimate support system for patient on daily bases.

About The Client

Our client is an IT consulting firm passionate about developing services that helps overcome poverty, violence, addiction, and other situations that threaten people and society; improve education, health, technology access, and the environment.

Case Survey

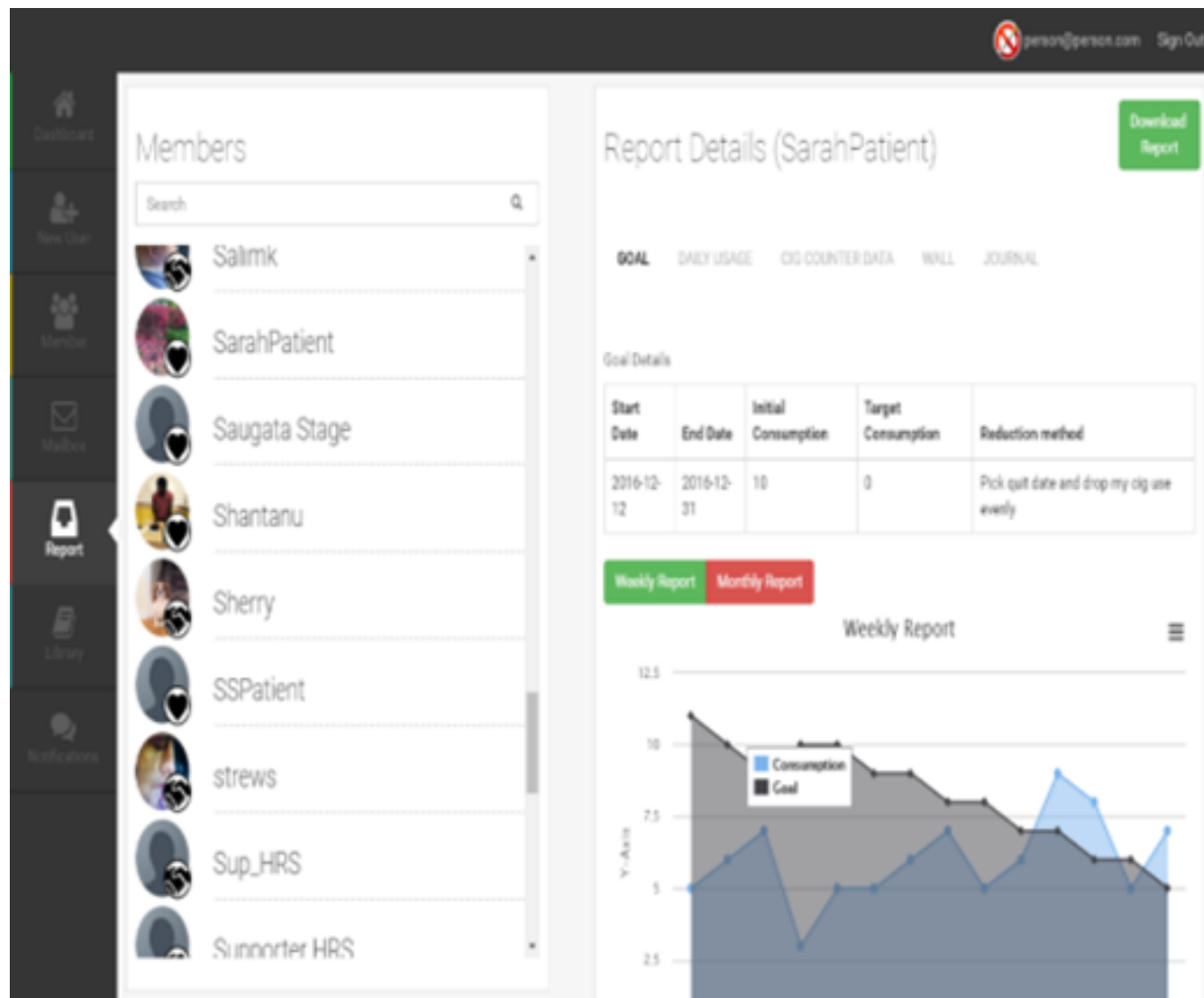
The client required the following:

- Links Patient and Doctor
- Record smoking logs for analysis by doctors
- Enables family / support members to link to patient for support
- Platform is extensible for other diseases - Depression, Pain management, cancer

Technology



Detailed Flow



Our Solution

For patient:

- Real time communication with researchers and care givers
- Self created virtual support community by inviting friends & family, administrated by health coach
- Tailored daily text messages
- Pain, mood, medication tracking
- Daily journal (time stamp and GIS location) to log symptoms or any other activities
- Goal setting and tracking
- Access to education and latest research and news material provided by researchers and/or care givers

For Researchers/Doctors:

- Comprehensive dashboard to search patients, view and sort messages from patients based on urgencies
- View patients progress
- Manage library items

Business Benefits Delivered

- Records patient - entered data logs
- Patients are alerted for data entry at pre-defined times
- Patient receives messages from support community, including audio and video messages
- Patient has access to library of relevant literature
- Private journal for the patient to record personal experiences

About InterraIT

InterraIT is a global IT consulting & services company providing business software solutions that improve operational efficiencies, address organization's unique business needs, and manage information at lower TCO & faster ROI. Established in 1996 & headquartered in san Jose, InterraIT is an ISO 9001-2015 SEI-CMM level 5 assessed and certified organization with world class delivery.