



Case Study : Continuous Integration and Testing of web page

Project Overview

Turn store data into insights by adding KPI's, Power Hours, Performance Reports, market intelligence and Real time traffic. Develop new campaigns to maximize sales through improved operational and marketing effectiveness. Digitally engage with shoppers to drive in-store traffic and sales

About The Client:

The customer partners with retailers, malls and entertainment venues to help them understand consumer behavior and leverage that information to increase profitability and enables clients to increase traffic, conversion and transaction size.

Case Survey

The customer's web application needs to be tested for functionality, data verification and browser compatibility to ensure quality of data across multiple reports that works on different components to maximize and measure sales and traffic.

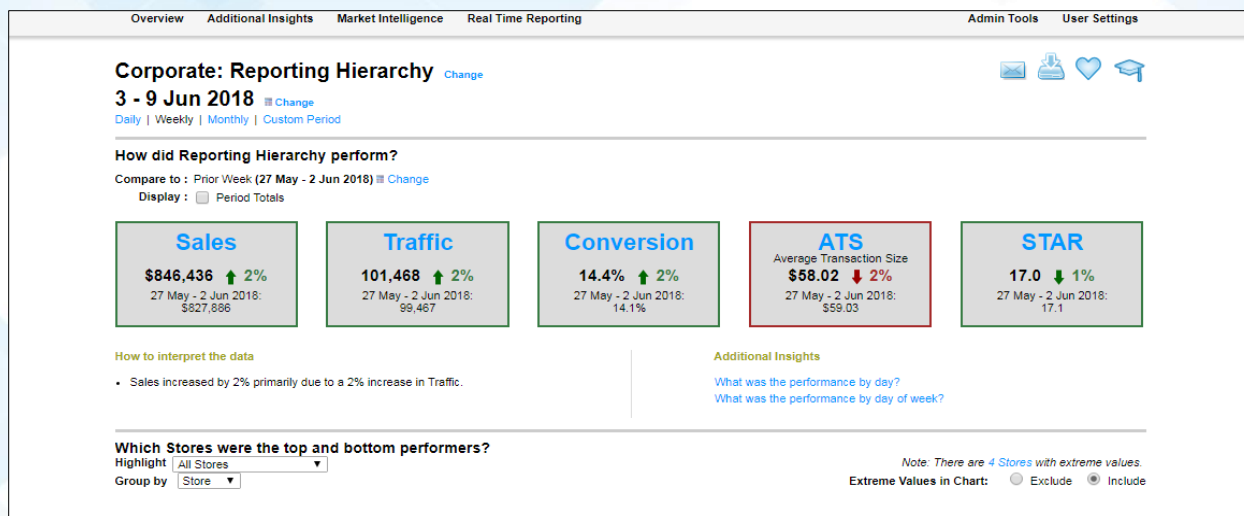
Technology











Our Solution

- ❖ Continuous Integration and Testing (Jenkins)
- ❖ API Automation
- ❖ End to End Automation - Selenium
- ❖ Types of testing
 - Functional, API, Performance, DB, Browser Compatibility

Business Benefits Delivered



High Satisfaction - A very high customer satisfaction since last 10 years.



Localization testing using different languages such as Chinese, Japanese, German, English etc.



Data-validation testing



Campaign creation and validations



24*7 support for tickets

About InterallT

InterallT is a global IT consulting & services company providing business software solutions that improve operational efficiencies. Our robust, reusable and seamless frameworks coupled with range of testing tools and techniques enable us to provide an unbiased and transparent assessment of software quality. Established in 1996 & headquartered in San Jose, InterallT is a ISO 9001-2015 SEI-CMM level 5 assessed and certified organization with world-class delivery.

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