Case Study: Continuous Integration and Testing of web page

Project Overview

Turn store data into insights by adding KPI’s, Power Hours, Performance Reports, market intelligence and Real time traffic. Develop new campaigns to maximize sales through improved operational and marketing effectiveness. Digitally engage with shoppers to drive in-store traffic and sales

About The Client:

The customer partners with retailers, malls and entertainment venues to help them understand consumer behavior and leverage that information to increase profitability and enables clients to increase traffic, conversion and transaction size.

Case Survey

The customer’s web application needs to be tested for functionality, data verification and browser compatibility to ensure quality of data across multiple reports that works on different components to maximize and measure sales and traffic.

Technology

- Bitbucket
- Oracle
- JIRA
- SoapUI
- Selenium
- Jenkins
- JMeter
Our Solution

- Continuous Integration and Testing (Jenkins)
- API Automation
- End to End Automation - Selenium
- Types of testing
  - Functional, API, Performance, DB, Browser Compatibility

Business Benefits Delivered

High Satisfaction - A very high customer satisfaction since last 10 years.

Localization testing using different languages such as Chinese, Japanese, German, English etc.

Data-validation testing

Campaign creation and validations

24*7 support for tickets